

Joint Engineer Training Conference 2025

Social Media Marketing Toolkit

Thank you for sharing the 2025 JETC with your followers! We ask that you use this link to promote the event, <https://bit.ly/3LfbZYy>, and please don't forget to tag SAME in your social media posts so that we can share them with our following. If you have any questions, please email [Seth Ivey, Marketing Specialist](mailto:Seth.Ivey@same.org).

Camps:

Event Website	Home Joint Engineer Training Conference & Expo (JETC) (samejetc.org)
Event Hashtags	#JETC25 and #SAMEJETC

SAME 's Social Media Channels:

Platform	Handle	Link
Facebook	@SAMENational	https://www.facebook.com/SAMENational/
LinkedIn	Society of American Military Engineers	https://www.linkedin.com/company/same-national/
LinkedIn Group	Society of American Military Engineers	https://www.linkedin.com/groups/2633/
Twitter (X)	@SAME_National	https://twitter.com/SAME_National
Instagram	@SAME_National	https://www.instagram.com/same_national/

[social media copy below]

Use one of these pre-written posts for inspiration or create your own! If you create your own post, please include #SAMEJETC hashtag and the website link.

- Join over 2,800 professionals Igniting Ideas from the military engineering community, private sector, federal agencies, and academia. Register for #SAMEJETC today: (<https://bit.ly/3LfbZYy>)
- We're proud to be an SAME strategic partner at #SAMEJETC, a 3-day conference full of learning, networking, and relationship building opportunities with A/E/C industry professionals. Join us May 13-15 in Louisville Kentucky and register today! (<https://bit.ly/3LfbZYy>)
- Learn, connect, and collaborate at the 2025 #SAMEJETC May 13-15. A short trip to Louisville, Kentucky could lead to long-term business connections! Join us and register to attend the only event of its kind: (<https://bit.ly/3LfbZYy>)
- Join your colleagues and over 2,800 professionals from across the A/E/C industry for three days of education, training and networking opportunities in Louisville, Kentucky. Get ready to Ignite your Ideas! (<https://bit.ly/3LfbZYy>)

Video Trailer: <https://youtu.be/FrFCdlzbNHA>