



2025 JOINT
ENGINEER
TRAINING
CONFERENCE
& EXPO

IGNITING IDEAS!

MAY 13-15
Louisville, KY

samejetc.org



Building *YOUR* Case for Attending JETC!



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"SOCIETY OF AMERICAN MILITARY ENGINEERS"

Why JETC?

Securing America's Future, Together

Join more than 2,800 government and industry professionals for the Joint Engineer Training Conference (JETC), May 13-15, 2025. JETC is the premiere education and training event bringing together the military services, the Joint Staff, and Combatant Commands to connect with industry firms that support the nation's infrastructure needs in war and peace.

Join your fellow service members along with peers from government and industry for an unmatched week of joint training, technical and tactical education, and professional development opportunities.

In 1920 when SAME was established, the Society vowed to capitalize on the technical lessons and camaraderie shared during battlefield experiences in World War I. The goal was to create an organization through which the national engineering community could ensure preparedness and readiness for the nation's civil and military needs.

SAME represents industry-government engagement and collaboration among all those who serve throughout the A/E/C community in support of national security.



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Experience JETC

We're excited that you are looking to incorporate JETC: *Igniting Ideas* into your schedule and want to support your case to help you attend.

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- As part of these efforts, we've put together this Attendee Justification Toolkit, providing you with must-know information about the event for you and your supervisor.
- We look forward to "seeing" you at JETC!



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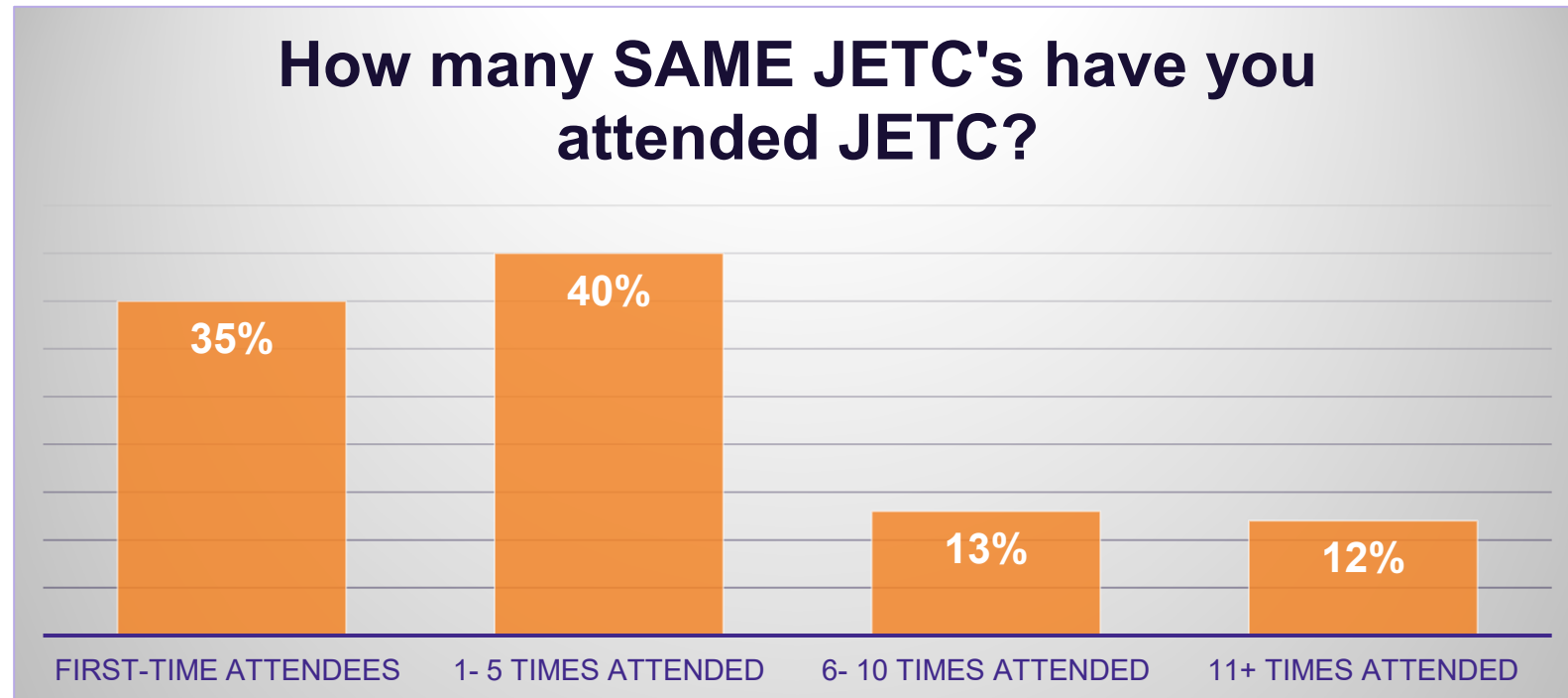
Top Reasons to Attend

- Hear from **Service Engineering Chiefs and other Federal Agency Leaders**, thought provoking **keynote** speakers, along with 225+ invited speakers.
- Engage in **unrivaled training and education opportunities** including the **Pre-conference Warfighter Seminar: Pacific Humanitarian Assistance / Disaster Response Tabletop Exercise**
- Attend **70+** educational and training sessions
- JETC offers **reduced** registration rates for uniformed / government employees
- Explore the **Exhibit Hall** featuring 200+ Leading A/E/C Companies and find solutions for your agency or service
- Engage in **LIVE Demonstrations and professional development** in the Innovation Pavillion
- Hear more from colleagues and experts how your profession is tackling the **infrastructure-related national security issues**



More Reasons To Attend JETC

- Last year, 35% were first-time attendees!
- JETC attendees are also repeat customers: 40% attended 1-5 times, 13% attended 6-10 times, and 12% attended over 11 times!



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Register & Save!

Take additional \$50 off the registration rate.

Use Promotional Code:
TACTICAL25

*NOTE: Use discount code TACTICAL25 on the registration review page and don't forget to click "Apply" to receive this discount. **Uniformed Service and Government full conference registrants ONLY.** Offer not applicable to speakers, volunteers, one day registrations, or exhibit hall only registration types. Offer expires May 15, 2025, at 11:59pm ET.*

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Justification Letter (sample)

Feel free to incorporate any of the top reasons to attend listed previously into your letter to help make your business case.

See attached word document.



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For more information, visit www.samejetc.org/registration

QUESTIONS?

Contact the
JETC Conference Help Desk:

(703) 549-3800

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